



ALL
IT
TAKES®



2022 ANNUAL REPORT

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2022 MISSION AND STATEMENT

All It Takes is an organization founded by transformation trainer, Lori Woodley. We see a world with people who have what it takes to be leaders both in their own lives and for others. Leaders who, through purposeful and compassionate action, make positive changes in their schools, communities and, ultimately, our world. We see a world where all people are empowered with the tools, confidence and awareness they need to inspire sustainable forward momentum that matters most to them.



All It Takes is a non-profit organization that equips youth and those who serve them with essential emotional intelligence skills to successfully navigate their lives and support their communities.

Our work cultivates safer schools and communities through experiential social-emotional learning methodology. We teach young people at critical life stages to practice empathy, compassion, initiative, responsibility, and purpose in order to create sustainable, positive outcomes.

PROGRAM SUMMARY



Below are just a handful of the programs AIT accomplished this year:

I. Professional Development

3,007 Youth Influencers (Educators) served in trainings.

II. Direct Service SEL Development

On and Off Campus Field Trips: **2,395** students and staff served.

III. Educator Series

Part of the CalHope Schools initiative, All It Takes has been sharing the stories, expertise, and experiences of educators from across the State of California.

IV. Leadership Development Through Physical Education

10,000+ Youth Reached across **3** school districts.



2022 UPDATES

Pasadena Unified School District

All It Takes was contracted to provide 3 years of cumulative training to all teachers, para-professionals, and school staff across PUSD in Building Trusted Spaces Professional Development.

Summer Youth Influencer Intensive

All It Takes hosted a 3 day intensive training program with youth from across the US and England, forging new overseas bonds. The program was held at California State University Channel Islands and was a huge success as our first in person program following the pandemic.

CalHOPE Partnership

All It Takes is proud to be part of the CalHOPE Schools Initiative Partnership. CalHOPE is part of the CA Department of Health Care Services and was formed to support the mental health well being of Californians. As part of the CalHOPE Schools Initiative Partnership, AIT has made available A Trusted Space: Redirecting Grief to Growth, the curriculum Building a Trusted Space in 5 days, a mini PD and other assets. As part of AIT's work with the partnership, we also host the CalHOPE Schools Community Director, and have begun an Educators PodCast series. In 2023 we will continue our partnership by hosting two in person programs: Building Trusted Spaces Training of Trainers and California Schools Summit. You can learn more about the partnership at calhopeschools.org

Statewide PSA

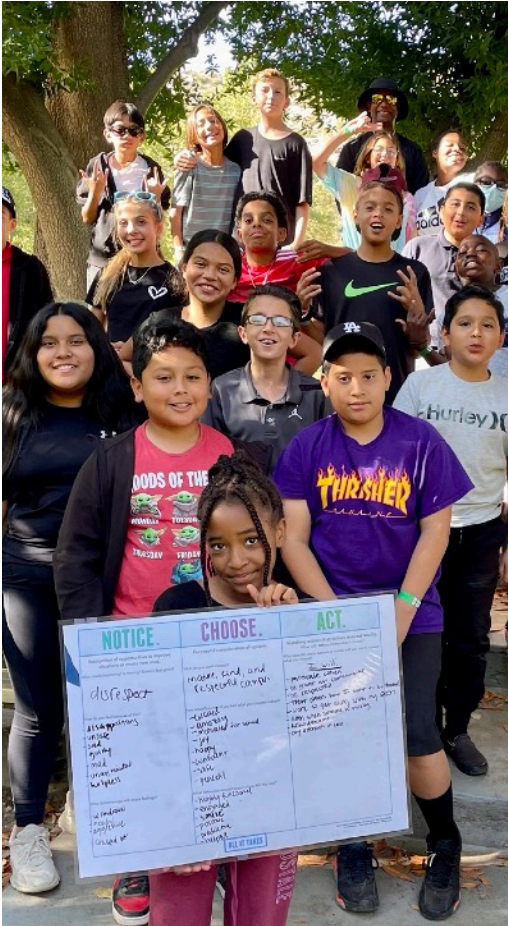
All It Takes produced a statewide public service announcement, "This is A Trusted Space", as part of our CalHOPE Partnership. The PSA was released in November 2022 and accomplished over \$2 million in ad revenue before the year ended. The PSA will continue to run for one year.



School Custodian

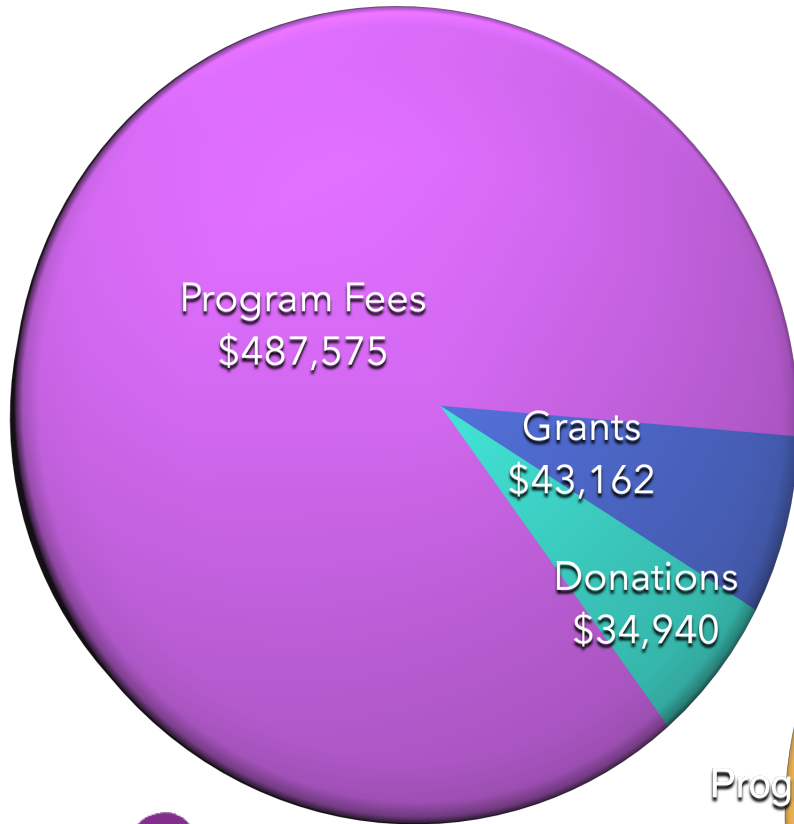
2022 OUR REACH

Organization	Client	Featured By	Collaborator
AFT Share My Lesson		✓	
BOOM Media			✓
CalHope Schools	✓	✓	✓
California Association of Health, Physical Education, and Dance			✓
California Association of School Counselors	✓	✓	
California State PTA		✓	
CFT Council of Classified Employees			✓
Children's Movement			✓
EALA Educating Learners Alliance			✓
Friday Night Live	✓		
Gateway Community Charters	✓		
Newbury Park High School, CA	✓		
North Parkway Middle School, TN			✓
Pasadena Unified School District	✓		
Sacramento County Office of Education			✓
Southern Kern Unified School District	✓		
Troy High School PTSA	✓		
Ventura County Office of Education	✓		
WellnessTogether		✓	
Westside Union School District	✓		✓



FUNDING AND EXPENSES

INCOME

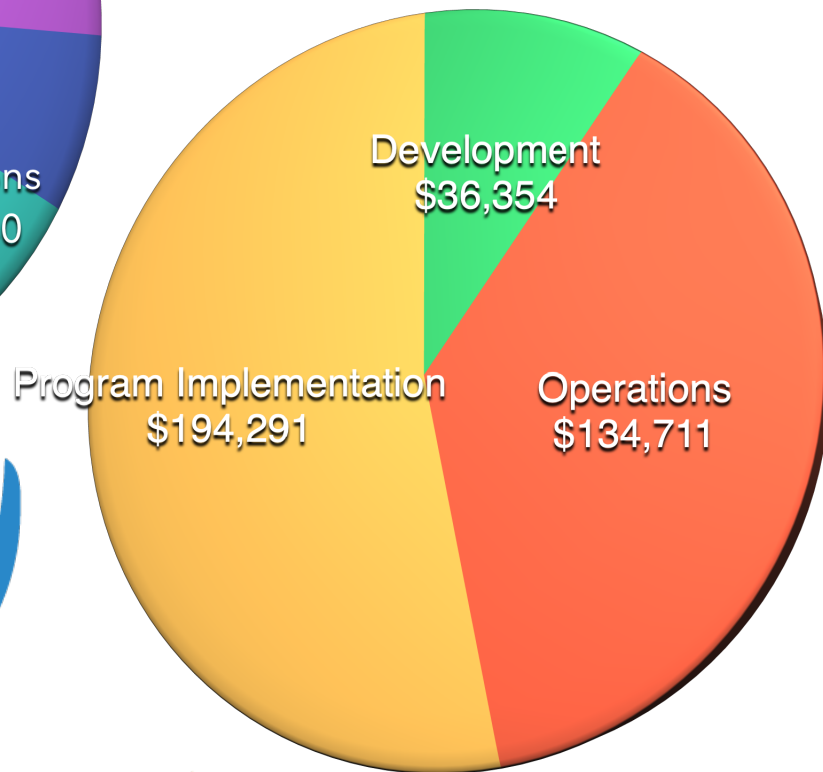


This budget represents a shortened fiscal year of 9 months due to a change in our fiscal calendar.

Old Fiscal Year: October 1-September 30

New: Fiscal Year: July 1 - June 30

EXPENSES



Income	Expenses
Program Fees: \$487,575 (86%)	Program Implementation: \$194,291 (48%)
Grants: \$43,162 (8%)	Operations: \$134,711 (37%)
Donations: \$34,940 (6%)	Development: \$36,354 (10%)

2022 OUR TEAM

Lori Woodley- Langendorff
Founder/CEO, Board Member

Tanner Woodley
Creative Director, Board Member

Justine Fischer
Operations and Outreach Manager

Alyssa Kwazman
Program Manager

Seamus McLean
Graphic Design & Administration

Board of Directors

Kevin McConnell
Board Chair

Cortney Montgomery
Board Secretary

Wendy Compton
Board Treasurer

Sarah Bernson
Michael Capobianco

Karin Gornick

Don Kain

Dave Langendorff

Paul Menes

Jon Power

New Office, New Hearts

All It Takes moved into new office space to make room for our growing staff. We hosted an intern over the summer, as well as adding two new full time employees throughout 2022.

Thank you!

All It Takes is you! We can't thank you enough for your generous support of AIT. We rely on the generosity of our supporters in small increments and larger ones. You are the reason we can continue our mission and vision in assisting not only youth but children and adults with the skills they need to navigate their lives and make positive impacts in their communities.

Please consider continuing to support AIT. Monthly donations of any amount keep All It Takes innovating and impacting!

[Donations of Any Size Can Be Made Here](#)

Philanthropy- partnership opportunities are welcomed. Please reach out:

justine@allittakes.org